

Application for On Site Advertising

I herewith make application in accordance with the Advertising Signage Bylaws & Policy for permission to erect/display sign (s) as follows:-



Is the applicant the owner of the property?	Yes		No	
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Applicant Details

Title	Mr		Mrs		Miss	
Full Name						
Identity No						
Tel No (Bus)						
Cell No						
Fax No						
E-mail Address						

Postal Address for Correspondence

_____ (Code)

Owner Details

Title	Mr		Mrs		Miss	
Full Name						
Identity No						
Tel No (Bus)						
Cell No						
Fax No						
E-mail Address						

Business Details

Sole Proprietor	CC	Pty (Ltd)	Partnership	Other
Name of Business				
CK/Company/Trust No				
Consolidated Billing Acc No				

Sign Contractor	Applicant		Agent
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Agent Details

Title	Mr		Mrs		Miss	
Full Name						
Identity No						
Tel No (Bus)						
Cell No						
Fax No						
E-mail Address						

Postal Address for Correspondence

_____ (Code)

Region	Central		North		South		Inner West		Outer West	
Area(s)										

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Sign Contractor Applicant Agent

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General Advertising Tariff Fees 01 July 2014 to 30 June 2015

Type of sign	Tariff Fee	Minimum Charge
Onsite Advertising		
Less than 2m ²	R280.00	
Non illuminated	R76.00 per m ²	R278.00
Illuminated	R88.00 per m ²	R293.00
Onsite Annual Levy		
Not Encroaching (Any Size)	R26.00 per m ²	R206.00 Whichever is greater
Encroaching	R184.00 per m ²	
Remote Advertising		
Pre Assessment (New Tariff)	R2733.00 (up to 36 m ²)	+R246.00 per additional m ²
Less than 36m ² on private prop	R9117.00	
Greater than 36m ²	R8680.00 plus R820.00 per m ²	
Remote Annual Levy		
Minimum Control Area	R260.00m ²	
Partial Control Area	R274.00m ²	
Maximum Control Area	R333.00m ²	
Banner on Tollgate Bridge		
36 m ² (3x12)		
5 days	R11 497.00	
10 days (New Tariff)	R19 147.00	
Banner on Pedestrian Bridges		
5 days (New Tariff)	R5700.00	
10 days (New Tariff)	R7980.00	
Flags/Banners – special events		
	R1092.00 + R24.00 per m ²	
Advertising Trailers		
	R11 434.00 per 12 month period	
Mini Billboards on Council Property		
Application Fee	R9117.00 (max 18m ²)	
Monthly Rental	R246.00 per m ²	
Estate Agents (EA's) Pointer Boards Registration Fee		
	R156.00	
Removal of registered EA's Boards		
	R98 per sign	
Removal of <u>Unauthorized signs</u>	Cost + 150% - min of R954.00	Per sign
Removal of <u>authorized posters</u>	R97.00	Approved & not removed within 3 days after the event.
POSTERS		
NPO bodies with no commercial content/logos-: subject to the submission of an NPO Certificate. Awareness campaigns by govt dept, and Grant-in-aid events with NO COMMERCIAL CONTENT /LOGOS. School Events		
Up to 100 Posters (New Tariff)	R3.20 per poster	R228.00
Greater than 100 posters	R4.20 per poster	} Cat A
Greater than 200 posters	R5.30 per poster	
Greater than 300 posters	R6.30 per poster	
Greater than 500 posters	R9.50 per poster	
Greater than 550 posters	R23.00 per poster	
Awareness Campaign	No commercial content/logo's	} Cat B
Up to 50 posters	R11.40 per poster	
Greater than 50 posters	R15.00 per poster	
Greater than 200 posters (New)	R22.00 per poster	
Awareness Campaign	With commercial	

General Advertising Tariff Fees 01 July 2014 to 30 June 2015

	content/logos		
Up to 50 posters	R18.00 per poster	R785.00	Cat C
Greater than 50 posters	R29.00 per poster		
Commercial Nature/Event	Commercial Venue/Clubs		
Up to 50 posters	R41.00 per poster	R1858.00	} Cat D
Greater than 50 posters	R51.00 per poster		
Election Posters	As per Council Resolution	Refundable deposit of R240 per Party/candidate per ward.	
Route Markers	R3.00 per poster + ---->	R73.00 Min Fee	
Council & Government events	25% Of the applicable fee	Provided the statutory body is the applicant.	